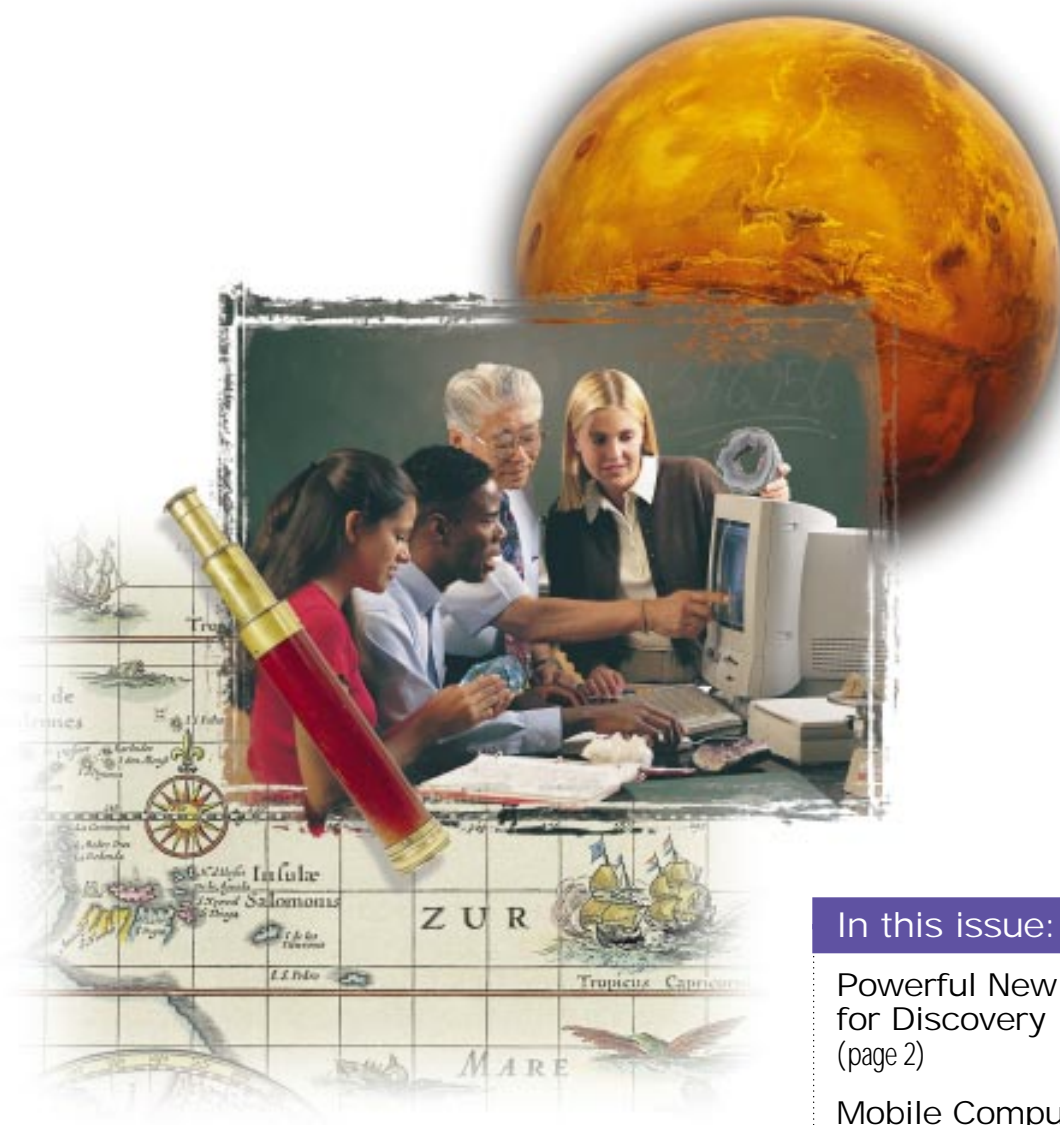




Apple Education

RESOURCE GUIDE



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Want to Learn More?

Reach us on the Internet.

Visit our Internet site at <http://education.apple.com/> to find information from Apple Education. If you are not currently "on-line," call 1-800-800-APPL (2775) and find out how easily your school can get connected to the Internet.

Use AppleFAX—information 24 hours a day, 7 days a week.

Through our AppleFAX™ service, a phone call can be your pathway to a wealth of faxed information, including product data sheets and important research reports. Call 1-800-800-APPL (2775) and follow the prompts.

Get our price list.

Visit our Internet site at <http://ed3.info.apple.com> to get the most up-to-date pricing for Apple products and services. If you're a qualified educator, simply fill out the appropriate form on our home page at <http://education.apple.com>. Each time the Apple Education price list is updated, you will receive an electronic-mail message.

Watch our videos.

Apple offers videos designed to help you integrate technology into the classroom and to choose the appropriate products. Request a catalog using the Internet or AppleFAX service, or by calling 1-800-800-APPL (2775).

Check out our ACOT research.

The Apple Classrooms of Tomorrow (ACOT™) project examines the effect that immediate access to technology has on teaching and learning. Visit our Internet site to access the ACOT reports and ten-year summary.

Call us toll-free for customer support.

Our education specialists are available by calling us toll-free 1-800-800-APPL (2775) Monday–Friday from 8 A.M. to 6 P.M. Central time. Our specialists can help you choose the right systems for your school, check an order, and provide additional information.

Apple Sets the Standard for Education Technology

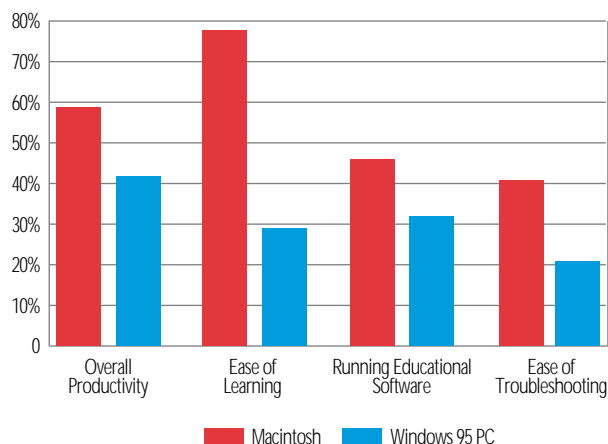
Educators, students, and parents have always depended on Apple® to fulfill the promise of technology in the classroom. Today, Apple's commitment to education is as strong as ever, especially in the development of new technologies to assist teachers and students in the classroom, at home, and in the community.

Why Apple?

Apple is a large, solid, and successful business. In the *Fortune* 500, Apple ranks number 114, with more than \$11 billion in sales in 1995.

Apple leads in customer satisfaction.

Apple leads the industry in overall customer satisfaction for desktop personal computers, according to the J.D. Power and Associates 1995 Desktop Personal Computer End-User Satisfaction Study. A 1996 satisfaction study from Evans Research Associates finds that users who use both Macintosh® and Windows® 95 PCs rate the Macintosh higher in a wide variety of attributes (see below).¹



Dual users rated systems on a 1-10 scale in which 1 = poor and 10 = excellent. The chart above shows the percentage of users giving a rating in the very good to excellent range (8 to 10).

Lower support costs for Macintosh computers.

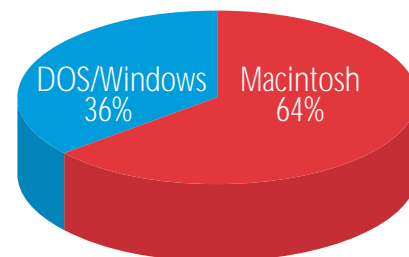
A recent study to compare the technical support costs of both Macintosh and Windows computers shows that on average technical support costs for Macintosh computers are 25 percent lower than the cost to support Windows computers.²

As an educator, you not only want the best technology for teaching, learning, and administration, you also want to know that you're dealing with a company you can count on. Apple continues to be the choice for innovative, practical, and engaging education technology.

Why Apple for Education?

Apple is the market leader in education.

- Macintosh is #1 in education market share.³
- Six out of ten computers in America's schools are Apple computers.³
- Macintosh is the #1 multimedia leader in the K-12 market.⁴
- More schools that use Macintosh computers access the Internet than schools that use only DOS/Windows PCs.⁴



Nearly 2 out of 3 multimedia computers in K-12 schools are Macintosh computers.⁴

The best (and most) educational software.

According to ASCD's *Only the Best: Annual Guide to Highest-Rated Educational Software/Multimedia*, of the top-rated educational software titles, 82 percent are available for the Macintosh OS—and 20 percent are available exclusively on Macintosh.⁵ According to an update in the Spring 1996 report from Education Products Information Exchange, there were more than 5,000 education titles for the Macintosh.

Apple Education provides its own customer and technical support.

Apple's dedicated staff of education specialists will help you through the entire process of implementing the use of technology in your school. You also will receive technical support on all Apple products.

¹Personal Computer Satisfaction: An Independent Study of People Who use Both Macintosh and Windows 95 Computers conducted March and April 1996, by Evans Research Associates. ²Gartner Group, *Technical Support Costs in Dual Platform Computing Environment* Oct. 1995. ³Quality Education Data's 1996-97 Technology Purchasing Forecast report. ⁴Field Research Corp., *K-12 School and District Office Study*, Oct. 1995. ⁵1996 software analysis from the Association for Supervision and Curriculum Development (ASCD).

Apple Offers Powerful



Powerful Computing: In the Classroom and on the Go

See pages 4–7

Apple computers continue to be used more than any other personal computers for teaching and learning. There's a reason for this popularity: Apple computers are fast, powerful, flexible, and easy to use. Power Macintosh® and Macintosh PowerBook® computers offer an unparalleled combination of power and ease of use that lets teachers and students do more, from basic word processing to advanced multimedia.

Apple is committed to developing technology that allows students to learn in a variety of environments—from the classroom to the



library, home, out in the community, and even other countries. Find out about the Apple eMate™300, the new mobile computer that's lightweight, rugged, and affordable—a perfect addition to Apple's line of mobile learning tools.

Publish Your School on the Internet

See page 10

Apple is committed to helping teachers guide their students through the wonders of the Internet, by including the Apple Internet Connection Kit with every new Power Macintosh computer. With either a modem and a phone line or a network connection, a classroom can be connected to the Internet.



Apple also offers an easy, effective way to establish an Internet site on the World Wide Web with the Apple Internet Server Solution. With this bundled software and a Workgroup Server, your school can create its own Internet site to promote your school, display information for parents, and publish student projects.

Fast Printers

See page 12

Apple's award-winning printers provide exceptional quality to suit a range of color and black-and-white printing needs. Whether a teacher needs to print schedules and tests, a student needs color images for a presentation, or a staff member needs to print a newsletter, Apple has a printer that will get the job done.



Tools for Discovery



Classroom-tested Software Solution Kits

See pages 13–19



Apple Education Series products are developed every step of the way with teacher involvement, from evaluating the software, to writing the curriculum materials, to classroom testing. To help teachers incorporate technology into the curriculum, Apple offers educators several different solutions as part of the Apple Education Series, which includes software and curriculum materials.

Teachers may choose from early language, writing, and reference kits, as well as specific subject kits.

Whether your challenge is teaching children to read, explaining the wonders of the planet Earth, or motivating students to learn about ancient history, the Apple Education Series can help bridge the gap between technology and curriculum.

Staff Development

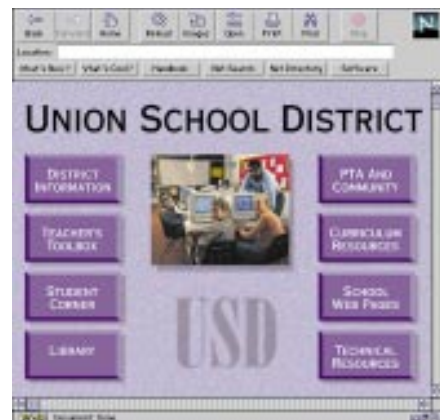
See pages 20–21

Now, after more than 10 years of research and learning with computers, Apple is offering a series of staff development workshops and products that will help you succeed in integrating technology with curriculum as well as in making fundamental classroom changes.

Create an On-line Community with an Intranet

See page 11

Apple's powerful Workgroup Servers are helping schools, businesses, and universities establish Intranets, "internal Internets." With an Intranet, you and your colleagues can share information in an organized, efficient manner, much the same way educators and others share information on the World Wide Web. An Intranet can help you establish a lesson-plan database, publish daily and monthly bulletins, and enter grades and attendance directly into the computer.



Learning with Powerful Computers and Bundled Software

There is no mystery why educators consistently choose Macintosh computers for personal and classroom use—power, ease of use, reliability, compatibility, and advanced multimedia capabilities. Apple Education computer systems offer the ease of use of the Mac™ OS and the power of the

bundled software. Our newest featured software, now bundled with every Power Macintosh, is the Apple Internet Connection Kit that offers quick, easy access to the Internet, including the World Wide Web.

Power Macintosh 5260/120

Our featured all-in-one computer system for schools—packed with special features and ready to plug-in and use

The Power Macintosh 5260/120 is a specially designed computer that combines the high performance of a PowerPC™ RISC processor with the convenience of an all-in-one system—all at an affordable price. This is a system that can handle even the most difficult math problems and complex science experiments—not to mention on-screen video presentations, 3-D drawings, and CAD designs.

Because it's a Macintosh, the Power Macintosh 5260/120 is ready to plug in and use and can run most of the Macintosh software your school already has—as well as the many new applications optimized for high performance on a Power Macintosh.

This powerful system includes all of the following:

- 120MHz PowerPC 603e processor
- 16MB of RAM (expandable to 64MB)
- 1.2GB internal hard disk drive
- Built-in 14" color display (12.3" diagonal viewable image size)
- Keyboard and mouse
- Internal CD-ROM drive
- Built-in microphone and stereo speakers
- Video-input slot for adding optional video capture card to record video from camcorder, VCR, or laser disc
- Video-output slot for optional video-out connector for connecting to an LCD projection panel or a second monitor

Without setup (#M5233LL/A) \$1,499

With setup (#B2849LL/C) \$1,559



All of our Power Macintosh systems include this bundled software:



The Apple Internet Connection Kit: a collection of "best of class" software for quick and easy access to the Internet, including Netscape Navigator,® Claris Emailer™ Lite, Fetch, Aladdin, and Stuffit Expander.



QuickTime® brings full-motion video to multimedia. This innovative software enables students and teachers to play video and animation. It even includes a MIDI musical-instrument library for enhanced multimedia sound.



Text-to-Speech synthesis further enhances multimedia. Use this feature to read back text from stories or multimedia presentations.



Apple Guide allows you to learn by doing. This innovative on-line help system makes the already easy-to-use Macintosh even easier by providing step-by-step on-screen instructions when you need them.



Built-in Networking Support for file sharing on AppleTalk® and Ethernet has now been expanded to include TCP/IP, the "language" of the Internet and UNIX.® So you can access information from just about any computer.



Macintosh PC Exchange™ and **Easy Open** let your Macintosh system exchange information with computers running other operating systems. You can read from and write to MS-DOS, Windows, or OS/2 disks.



TrueType® technology scales fonts for clearer, crisper screen display and printing, for true WYSIWYG ("what you see is what you get") quality in your documents



Graphing Calculator creates 2-D graphs and animated 3-D surfaces. You can also manipulate algebraic equations.

Power Macintosh 5400/180

An all-in-one system that allows you to develop exciting, multimedia projects. For educators who are looking for more power, we offer the Power Macintosh 5400/180. Designed for tasks such as complex multimedia authoring and three-dimensional modeling, this computer offers teachers the power and flexibility to develop a variety of interactive, multimedia projects.

- 180MHz PowerPC 603e processor
- 16MB of RAM (expandable to 136MB)
- 1.6GB internal hard disk drive
- 15" Multiple Scan color display (12.8" diagonal viewable image size)
- Internal 8x-speed CD-ROM drive
- Video-in card preinstalled
- External video connector preinstalled
- 10BaseT high-speed Ethernet networking (twisted pair)
- Keyboard and mouse

Without setup (#M5162LL/A) \$1,999

With setup (#B2766LL/D) \$2,059



See page 15 for special limited time offer

Power Macintosh 6400/200

High-performance multimedia capabilities—incredible power and speed at 200MHz

The Power Macintosh 6400/200 is a powerful, expandable, and easy-to-use multimedia computer with robust features and high-quality preinstalled software make it an ideal system for your more advanced students to learn, create, and communicate.

- 200MHz PowerPC™ 603e processor
- 16MB of RAM (expandable to 136MB)
- 256K level 2 cache
- 2.4GB internal hard drive
- Internal 8x-speed CD-ROM drive
- 10BaseT high-speed Ethernet networking (twisted pair)
- Keyboard and mouse

Without setup (#M5427LL/A) \$1,899

With setup (#B3043LL/A) \$1,959

A full range of displays is sold separately.



See page 16 for special limited time offer

Bonus Software CD-ROM

Order the Power Macintosh 5400/180 or Power Macintosh 6400/200 before December 13, 1996, and receive the following software titles on CD-ROM (shipped separately) **while supplies last:**

Amazing Animation from Vividus, Living Album from Mindscape, Eyewitness History of the World from Dorling Kindersley Multimedia, The Real Picture World Atlas from Now What Software, Educator's Internet CD (Vol. 1, No. 1) from Classroom Connect, Rosetta Stone PowerPac from Fairfield Language Technologies, and After Dark Screen Savers Starter Kit from Berkeley Systems.

Power Macintosh 5400/180 with bonus software

Without setup (#B3052LL/A) \$1,999

With setup (#B3053LL/A) \$2,059

Order by December 13!

Power Macintosh 6400/200 with bonus software

Without setup (#B3048LL/A) \$1,899

With setup (#B3049LL/A) \$1,959

This offer cannot be combined with any other Apple program or promotion. Purchase orders must be faxed or postmarked by December 13, 1996.

Mobile Computing: Expanding the Learning Environment

Apple understands that teaching and learning can take place anywhere. Our Macintosh PowerBook computers give you the full capabilities of a Macintosh system wherever you are, whether you're traveling to a conference or out on a field trip. And Apple MessagePad® personal digital assistants

are even more compact and still provide amazing power. Now, get ready for Apple eMate 300, the new mobile computer that's lightweight, rugged, and affordable and allows educators and students to work wherever learning takes them.

Both the Macintosh PowerBook 1400cs/117 and 1400c/117 feature the following advances:

- A 117MHz PowerPC 603e processor
- An advanced Apple trackpad with tap, double-tap, and drag functionality
- A sleek, contoured shape, and a variety of BookCover™ inserts that let you personalize your computer
- An expansion bay for the included floppy disk drive, optional CD-ROM drive, battery storage, or third-party solutions, such as a second hard disk drive or magneto-optical drive
- Great software: Apple Internet Connection Kit software (Netscape Navigator, Claris Emailer Lite, Fetch, NCSA Telnet, and NewsWatcher), ClarisWorks, and Claris Organizer®

Macintosh PowerBook 1400c/117

Features a color active-matrix display
This amazing system offers all of the features of the Macintosh PowerBook 1400cs/117, but includes a color SVGA active-matrix display—a must if you are working with on-screen color graphics.

- 16 MB of RAM and 1GB internal hard-disk drive
- 6x-speed CD-ROM drive
- 11.3" (diagonal viewable image size) color SVGA active-matrix display

Limited availability expected until March 1997.



Macintosh PowerBook 1400cs/117

The affordable color PowerBook
Apple understands the nature of an educator's job: People in education are constantly on the go—and they don't have a lot of money to spare. You can take notes, plan lessons, compose reports, and even work with multimedia and color graphics—wherever you happen to be. Two versions of this powerful computer are offered to meet your unique needs.

12MB of RAM, 750MB internal hard disk drive, and 11.3" dual-scan color display. Optional removable 6x-CD-ROM drive can be easily added.

Limited availability expected late November.



Apple MessagePad 130

A "go anywhere" learning tool

The Apple MessagePad 130 personal digital assistant, with the award-winning Newton® 2.0 operating system, allows you to enter information wherever you are in many ways: as digital ink, printed text, hand-drawn graphics, or with an on-screen keyboard.

- Features nonglare back-lit screen that works in any lighting condition.
- Helps you plan monthly, weekly, and daily activities using the calendar and manage priorities using the To Do List.
- Actively assists you in making phone calls, faxing, printing, finding information, and sending and receiving e-mail.

(#H0188LL/A) \$628



Introducing the Apple eMate 300

Available
early 1997

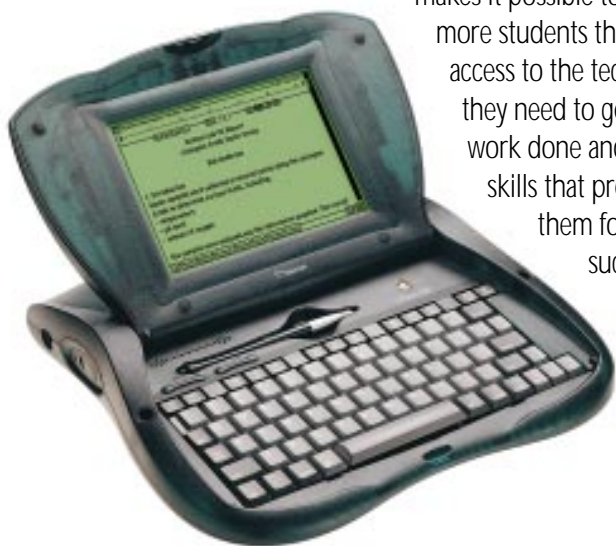
A New Class of Affordable Mobile Computer for Education

Giving More Students Access to the Technology They Need

The Apple eMate 300 is an affordable mobile computer that lets teachers structure a learning environment where students have the appropriate tools to gather data, access the information they need, express their thoughts, communicate with one another, and work together on solving problems.

Designed in collaboration with leading educators all across the country, the eMate 300 is the perfect companion to existing technology in the classroom, school, or home with capabilities that make it an excellent tool for discovery and productivity. It is lightweight and rugged and comes with built-in applications and communications capabilities that let students work wherever learning takes them. And the eMate 300 is available at a price that

makes it possible to provide more students than ever access to the technology they need to get their work done and acquire skills that prepare them for lifelong success.



Distributed Learning Environment

How the Apple eMate 300 Fits In

A Distributed Learning Environment provides learning for anyone, anytime, anywhere. It extends the reach of learning from the classroom to the library, lab, home, local communities, and the world. In the best Distributed Learning Environments, educators and students are able to take full advantage of a range of technology in order to make this extended learning environment more meaningful, effective, and engaging.

Components of a Distributed Learning Environment

Many schools already have some of the core technology components of a Distributed Learning Environment.

- Desktop computers, either Macintosh or Windows-based PCs, including multimedia computers.
- Peripheral products such as printers, scanners, and digital cameras.
- A network, that could range from a simple connection to a printer, to a local network of computers, to a connection to a server.
- Affordable, mobile computer technology that functions as a personal companion to existing desktop technologies in the classroom, school, and home.

Until now, few schools have had all of the core components of a Distributed Learning Environment because low-cost, mobile technologies were not available. Now, the missing technology link in supporting the learning process is found in the Apple eMate 300—a new class of affordable, mobile computer that acts as a companion and extension to schools' desktop computers.

Key Features of the Apple eMate 300

- Built-in software applications include word processor, drawing application, spreadsheet, graphing calculator, note-taking tools, address book, and calendar.
- Features the powerful and easy-to-use Newton 2.1 operating system with instant-on and auto-save.
- TCP/IP capabilities enables e-mail and web browser capabilities to access the Internet (requires a modem with dial-up access).
- Features long battery life: up to 28 hours of continuous use without recharging, depending on usage.
- Lets you share files and information with both Mac OS and Windows-based computers (cables not included).
- Allows several users to share the same unit; each user's data can be password protected.
- Easy-to-read backlit screen that displays the width of a full written page, 6.5 inches.
- Provides room for growth. Add Newton 2.0-based software applications, as well as more storage and memory as your needs grow.

Apple's Advanced Networking Solutions

Workgroup Servers from Apple are reliable high-performance, computers that allow networked users to share resources—often crucial in an educational environment. To help schools make the best possible use of this advanced technology, Apple Education offers three Workgroup Servers and three Networking Solution Kits, which allow you to share files, set up curriculum databases, manage student records, connect to and publish on the Internet, establish an on-line community with an Intranet, and much more.



Workgroup Server 7250/120 and 8550/200

All three Workgroup Servers provide the power of the PowerPC processor and ample hard disk storage.

The newest models—Workgroup Server 7250/120 and Workgroup Server 8550/200—feature the PCI expansion architecture, which allows you to customize your system by adding any of a broad range of affordable, high-performance cards. These two new servers also include the Server Solutions CD-ROM, which contains thousands of dollars worth of software for network administration, reliability, productivity, and performance.

Workgroup Server 6150/66

Our most affordable server

- 66MHz PowerPC 601 processor with floating-point co-processor and 256K level 2 cache
- 16MB of RAM, expandable to 72MB
- 1.2GB hard disk drive
- Internal 4x-speed CD-ROM drive
- Built-in Ethernet and LocalTalk® capabilities (requires a separate transceiver)

Without setup (#M4690LL/A) \$1,340

With setup (#B2794LL/A) \$1,400

(Must be ordered with one Networking Solution Kit.)



Workgroup Server 6150/66

Workgroup Server 7250/120

Our most versatile server

- 120MHz PowerPC 601 processor with floating-point coprocessor and 256K level 2 cache; 32K on-chip cache
- 16MB of RAM, expandable to 128MB
- 2GB hard disk drive
- Internal 8x-speed CD-ROM drive
- Three PCI expansion slots
- Built-in Ethernet and LocalTalk capabilities
- Apple RAID
- AppleShare® Client for Windows
- Server Solutions CD, containing the following software: Adobe Acrobat™ Reader, FileWave, netOctopus, Server Manager, Virex, 4-Sight FAX, Now Up•to•Date and Access, and Skyline/Satellite

Without setup (#M5482LL/A) \$1,787

With setup (#B2795LL/B) \$1,847

(May be ordered with up to two Networking Solution Kits)*

Workgroup Server 8550/200

Our most powerful server

- 200MHz PowerPC 604e processor with floating-point coprocessor and 512K level 2 cache
- 32MB of RAM, expandable to 512MB
- 2GB hard disk drive (with bay for additional storage device)
- Internal 8x-speed CD-ROM drive
- DDS-2 DAT drive
- Three PCI expansion slots
- Built-in Ethernet and LocalTalk capabilities
- Apple RAID
- AppleShare Client for Windows
- Server Solutions CD (includes all of the software that comes with the Workgroup Server 7250/120, plus Retrospect Remote)

Without setup (#M5488LL/A) \$4,868

With setup (#B2796LL/B) \$4,928

(May be ordered with up to three Networking Solution Kits)*

** At least 8MB of additional RAM must be purchased to run two or more Networking Solution Kits simultaneously.*

AppleShare 4.2.1 Networking Solution Kit

A convenient, low-cost way to share school resources

AppleShare server software provides a range of file-, print-, and application-sharing capabilities that can help educators and students manage information and resources better and collaborate more efficiently.

- Supports both Macintosh computers and PCs running Windows software.
- Supports up to 250 simultaneously connected users and 3,000 open files.
- Offers extended security features for school records.

Software: AppleShare 4.2.1 (includes AppleShare Client for Windows and Apple Remote Access MultiPort Server software) and Server Manager by Santorini to allow remote administration (#M4353Z/B) \$699

Apple Network Administrator ToolKit

Perform network administration quickly and easily

The Apple Network Administrator ToolKit provides a wide range of features to help you efficiently manage your network of Macintosh systems from a central location.

- Control access to selected applications, files, CD-ROMs, servers, printers, and other resources.
- Help users with computer tasks by sharing your Macintosh screen or by viewing or controlling their screens.
- Assign different interfaces for novice and advanced users.
- Distribute software over the network rather than installing it on each computer.
- Create personal work spaces for individual students.

Software: At Ease for Workgroups 4.0, Apple Network Assistant, and Apple User and Group Manager Software

10-User license
(#435036U) \$349

AppleShare Server Software 4.2.1 and a 30-User license for the Apple Network Administrator ToolKit (cannot be combined with other server solution kits)
(#B27484LL/B) \$848

Apple Communications Kit

Streamline communications among administrators, teachers, and students

The Apple Communications Kit can facilitate everything from the transmittal of administrative memos to student collaboration, enabling easy distribution of education-related information to everyone who needs it. The kit allows remote access with optional modems, so traveling administrators and educators can access messages, and students or parents can pick up homework assignments from home or communicate with teachers via e-mail.

Software

- FirstClass: a conferencing and e-mail package (dial-in access requires phone line and modem) offering local area and remote dial-in capabilities to send and receive messages, and to join in conference-call discussions; comes with a 55-user license (additional quantities can be purchased separately).
- Education Graphical Interface: a set of three custom-designed, grade-appropriate user interfaces.

50 Regular-User License
(#B2745LL/A) \$999

Options

- 100-, 250-, 500-, and 1,000-Regular-User License
- Optional Expansion Modules (IPX protocol module, TCP/IP protocol module, Windows user interface)

Call 1-800-800-APPL (2775) for pricing.



A selection of the valuable software that comes bundled with the Workgroup Server 7250/120 and the Workgroup Server 8550/200

How to Order a Networking Solution Kit:

1) Select a Workgroup Server. 2) Select one or more Networking Solution Kits. 3) Order your server and Kit(s) on one purchase order. (Server Solutions must be purchased with an Apple Workgroup Server)

Promote Your School or District: Publish on the World Wide Web

Teachers and students already have discovered the excitement of exploring the Internet—researching paper topics on the World Wide Web, monitoring on-going studies in the field, and downloading lesson-plan ideas from around the country. However, if you're just using the Internet for research, you're missing out on an equally important opportunity: promoting your school and sharing information by publishing on the World Wide Web.

Establishing an Internet presence can help with everything from distributing class assignments to staying in touch with colleagues

to providing a framework for collaborative curriculum projects. But until recently, establishing an Internet presence required not only a high degree of technical knowledge but also access to an expensive and complex UNIX server.

Now, with a Workgroup Server and the Apple Internet Server Solution Kit, teachers and students can make their information easily and affordably accessible to literally millions of people on the World Wide Web.

Apple Internet Server Solution Kit

Exceptionally affordable high-performance solution for publishing on the World Wide Web



Once you have an Internet service provider and have established a phone connection or network connection with your Workgroup Server, the Apple Internet Server Solution Kit allows you to easily establish a World Wide Web site.*

Software: WebSTAR server software, PageMill HTML editor,

MacDNS™ domain name server software, NetCloak, ServerStat, Real Audio, Netscape client software, BBedit HTML editor, Adobe Acrobat Pro, Clickable Maps and e-mail Common Gateway Interfaces (CGIs), AppleScript® software, AppleSearch® 1.5 and AppleSearch CGI, Apple RAID and AppleShare Client for Windows, run-time versions of FileMaker® Pro, EveryWare Butler SQL, and HyperCard®

Version 2.0

Must be purchased with a Workgroup Server 6150/66.
(M4151Z/B) \$399

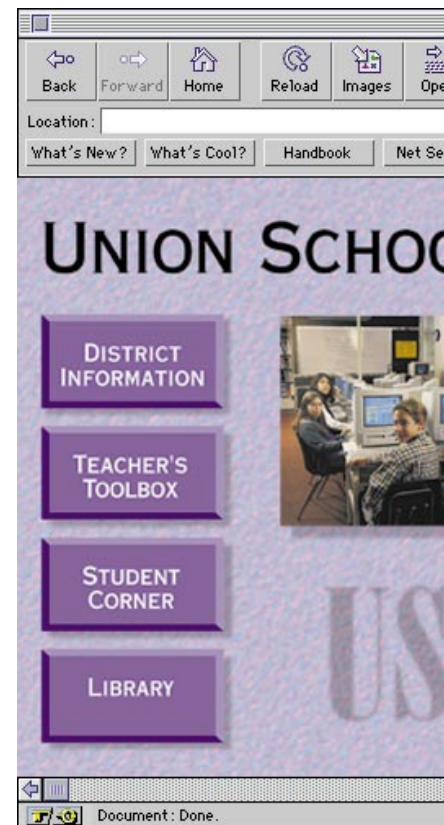
Version 2.1

Must be purchased with a Workgroup Server 7250/120 or Workgroup Server 8550/132.
(M4151Z/C) \$399

*Requires direct connection to the Internet. Additional hardware may be required.
Call Apple for details.

Establish a World Wide Web site and publish the following on the Internet:

- Home pages for Internet surfers to visit
- Student projects that demonstrate the academic curriculum offered at your school
- Innovative lesson plans by your teachers that can be used by other teachers around the country
- A student newsletter to educate parents and the community about your school's activities
- Minutes from public meetings
- Athletic and extracurricular schedules
- Academic course guides
- Biographies of faculty members
- Bus schedules
- Lunch menus
- And more!



An Internet or Intranet site allows a school or district to present information quickly and easily. Visitors start at the home page and then click their way to specific interests. For security reasons, certain pages of a site can be password protected.

What is an Intra•net?

(The Best Way to Benefit from Networking)

An Intranet is another way for your school or district to benefit from the advanced networking and publishing capabilities of the Apple Internet Solution Kit. An Intranet is an internal web set up on a Workgroup Server that can be accessed only by a selected group of people. Schools, universities, and businesses use Intranets for a variety of tasks such as sending e-mail, filling out applications on-line, posting news, and exchanging information.

Elementary and secondary schools benefit from Intranets by using the same features as the Internet: “browsing” internal information,

“downloading” resources made available by other teachers and administrators, and “e-mailing” within the district.

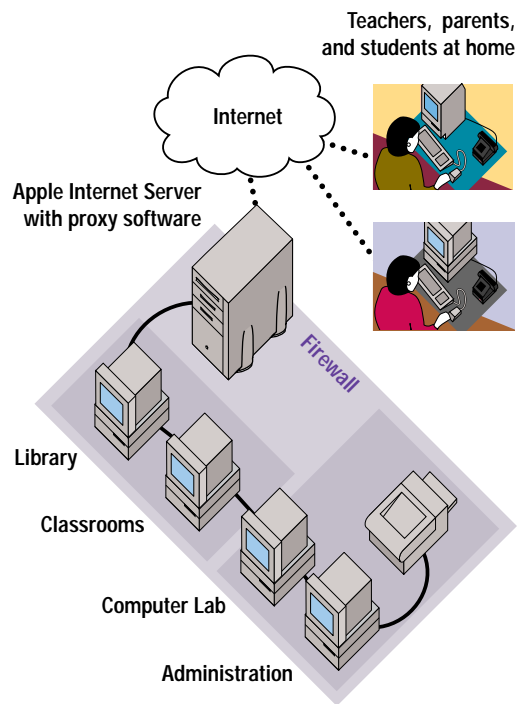
Administrators benefit from Intranets because Intranets save money, time, and paper, by distributing information electronically. An Intranet helps teachers quickly and easily update and distribute information, and most importantly, allows collaboration with colleagues. Parents also can call in (with a password) to access information, such as homework assignments and student attendance records.*



Set up an Intranet for your district so you can:

- Make e-mail communication a normal part of every school day for teachers, staff members, administrators, and parents.
- Make important records more readily accessible to counselors, teachers, and parents while maintaining safeguards on confidential records.
- Establish electronic conference rooms to allow colleagues to share lesson plans and teaching strategies.
- Create a curriculum database that is accessible to all your teachers.
- Let teachers enter attendance records directly into the computer—no more roll sheets and attendance slips!

- Allow students and parents to verify homework assignments.
- Ensure that teachers, parents, students, and administrators can communicate on-line even if they are using different computer operating systems.



An Intranet can be as simple as a single Intranet server connected to computers located at a single school site. In this simple model, all of the users of the Intranet are in a single location. They can “browse,” “upload,” and “download” information that is on their Intranet server. A more complex Intranet could include several schools in a district networked together.

To give access to the Intranet to users off site, the school can set up an Internet server. Users can connect to the Internet server and, using passwords, access the Intranet. Users from around the world can also access a school's home site and information located on the Internet server.

Proxy software functions to create a secure “firewall” around the Intranet that allows only authorized users to have access to the Intranet. It also permits secure access to the Internet by users from within the firewall.

**Requires additional hardware. Call 1-800-800-APPL (2775) for details.*

Fast, High-Performance Printers

Students of all ages and educators at all levels need to print all types of documents—reports with charts and images, newsletters with photos and cartoons, class notes, lesson plans, schedules, presentation handouts, and more. So they need the right printers, at the right prices.

Color StyleWriter 1500 and 2500

Affordable printers that help you add color and style to your classroom projects

These two ink-jet printers provide outstanding print quality for everything from colorful instructional overheads to student-created presentations. Both printers come with a multi-purpose tray for 100 sheets or 15 envelopes and a high-speed serial connection.



Color StyleWriter 1500

(#M4428LL/A) \$228

Color StyleWriter 2500

Lower operating costs make the Color StyleWriter 2500 the best choice if you print volumes in color.

(#M4236LL/A) \$312



Apple meets the needs of educators and students with a selection of products that are high quality, easy to set up and use, and compatible—not only with all Macintosh computers, but also with many PCs running DOS and Windows software.

LaserWriter 4/600 PS

Affordable, high-quality laser printing for multiple users in a network

- Prints up to 4 pages per minute, at an impressive 600 dpi
- 100-sheet tray
- Networking through LocalTalk port that supports AppleTalk protocol

(#M3898LL/A) \$804



LaserWriter 12/640 PS

Great for networking users in a larger office or department

The networking compatibility of the LaserWriter® 12/640 PS makes it a natural for workgroups that use cross-platform local area networks or school-wide Intranets.

- Prints up to 12 pages per minute, at an impressive 600 dpi
- Comes with a built-in 250-sheet universal cassette and an 80-sheet multipurpose tray
- Networking through built-in Local Talk, Ethernet, and parallel connectivity

(#M3977LL/A) \$1,432

Optional Duplex Printing Unit (requires 12MB of RAM)
(M4697G/A) \$343



For more powerful printing options, choose from a wide range of Apple printers including the LaserWriter 16/600 PS, Apple's highest-performance, 16-page-per-minute black-and-white printer, or the Color LaserWriter 12/660 PS, which provides outstanding quality for both color and black-and-white printing. Both are compatible with PCs running DOS and Windows.

LaserWriter 16/600 PS

(#M2471LL/A) \$2,116

Color LaserWriter 12/660 PS

(#B3057LL/A) \$5,619

Includes setup and installation.



The Apple Education Series: Effective Solutions for Your Unique Needs

At Apple, we understand that integrating technology into your teaching requires more than a computer—it requires well-thought-out, education-specific products and services, including hardware, software, technical support, staff development, and curriculum materials that accommodate your teaching methods and your students' learning styles.

That's precisely why we developed the Apple Education Series, carefully selected collections of software, many with curriculum integration

materials for the teacher. The Apple Education Series includes offerings for everything from teaching the basics of language and numbers to very young children to providing sophisticated tools and curriculum materials for high school science.



When you buy a computer from Apple, you have the opportunity to purchase these solutions at amazingly low prices. Look through the next few pages to see what the Apple Education Series has to offer you and your students.



Apple Education Makes it Easy to Order

Because Apple understands that educators need to get the most appropriate technology possible—whether it's the most advanced educational computer, the most economical, or something in between—we've kept the ordering process simple and straightforward, while offering even more choices.

Purchasing one of the Apple Education Series products is as simple as 1-2-3.

1) Select a computer and a kit.

Choose the Power Macintosh 5260/120, the Power Macintosh 5400/180, or the Power Macintosh 6400/200 and an Apple software kit. Or choose the featured solution—a convenient way to order a Power Macintosh 5260/120 computer and a software kit with a single part number.

2) Choose up to two additional different kits.

You'll be surprised at how many ways you'll use your computers. So take a minute now to consider purchasing one or two other Apple Education Series products. Duplicate kits may not be purchased for the same featured solution or computer.

3) Purchase everything at once.

Write one purchase order with the Power Macintosh computer and up to three kits.

Early Childhood Connections, Early Language Connections, and Spanish Language Connections may not be combined with any other Apple Education Series solution kit.

Innovative, interactive software to assist dynamic teaching

Elementary Curriculum Connections

Appropriate for grades 3–6

Active and collaborative learning—particularly involving interdisciplinary projects—is an approach that a growing number of teachers in the upper elementary grades are using to help their students develop and refine their communication and higher-order thinking skills. The Elementary Curriculum Connections Kit supports this kind of teaching and learning through a collection of software tools and resources, along with theme-based activities that address the areas of social studies, math, language arts, science, art, music, and more.

Productivity Software

At Ease, ClarisWorks, The Cruncher, and Student Writing Center

Resource/Curriculum Software

Earth Explorer,[™] Eyewitness Encyclopedia of Science, Grolier Multimedia Encyclopedia, Maps 'n' Facts, Math Workshop, Scholastic Smart Books: If Your Name Was Changed at Ellis Island, SIMtown, and What's the Secret, Volume 2



Multimedia Authoring Software

HyperStudio

Curriculum and Other Materials

- Elementary Curriculum Connections Teachers' Guide (Covers getting started with the Macintosh, describes the applications, and explains how to use them in the classroom. Includes a collection of 27 detailed, thematic, interdisciplinary projects, and a database of descriptions for 54 more.)
- Software documentation (guides and manuals for the included software)

Elementary Curriculum Connections Kit

Not sold separately; must be purchased with a computer.

(#T1798LL/B) \$300

Elementary Curriculum Connections Bundle

Includes Power Macintosh 5260/120.

Without setup (#B2811LL/C) \$1,799

With setup (#B2823LL/C) \$1,859

Elementary Curriculum Connections Training

Educators will participate in hands-on practice with the applications and curriculum solutions. The kit needs to be purchased prior to the training. A maximum of 12 participants per session. District/school is responsible for providing a minimum of six computers for use during the training. Two days, on site.

(#T1959LL/A) \$2,999

"These are truly the best set of lessons I have previewed. They are organized, structured and integrate the curriculum with excitement."

Gregory Yorgey
Rankin School of Technology
Akron, Ohio



Make the most of multimedia in your classroom

Multimedia Learning Tools

Appropriate for grades 6–12

Innovative educators have learned that multimedia—with its compelling combination of sights and sounds with text-based information—offers a unique means to engage their students more fully in the learning process. The Multimedia Learning Tools Kit is designed to help students construct multimedia projects in the classroom and help teachers develop multimedia instructional materials.

Multimedia Authoring Software

HyperStudio, HyperCard, Kid Pix Studio, and ClarisImpact®

Design Tool Software

Strata VideoShop, Color It!, Virtus VR, and Multimedia Utilities

Resource Software

Microsoft Bookshelf, TIME Magazine Multimedia Almanac, Famous Faces, MediaClips (Animal Kingdom, Space Odyssey, Tropical Rain Forest, Deep Voyage, American View, and World View), MultiWare Multi-Media Collection, and MacGallery

Curriculum and Other Materials

- *Multimedia Learning Tools Teacher's Guide* with 12 student projects
- *Multimedia Flying Solo* textbook
- *Multimedia and Learning: A School Leader's Guide*
- Software documentation (guides and manuals for included software)

Multimedia Learning Tools Kit

Not sold separately; must be purchased with a computer.

(#T1612LL/C) \$300

Multimedia Learning Tools Bundle

Includes Power Macintosh 5260/120.

Without setup (#B2813LL/C) \$1,799

With setup (#B2814LL/C) \$1,859



"Multimedia tools are perfect for helping to build new foundations in our changing world. We're seeing a shift in education from an approach where the teacher's in charge to one of allowing children to construct their own learning."

Fran O'Rourke, Teacher
Cedar Wood Elementary School
Everett, Washington



Special Limited Time Offer:

Purchase the Power Macintosh 5400/180 and the Multimedia Learning Tools Kit before December 13, 1996, for only \$2,099, a savings of \$200 on the separate purchase price of the kit and the computer. (See page 5 for details on the Power Macintosh 5400/180.)

Without setup (#B3054LL/A) \$2,099

With setup (#B3055LL/A) \$2,159

This offer cannot be combined with any other Apple program or promotion. Purchase orders must be faxed or postmarked by December 13, 1996.



"Technology helps us as writers—to illustrate, animate, collect, and connect our thoughts, to communicate what we know and what we want others to know."

Stephen Marcus, Ph.D.
National Writing Project
University of California,
Santa Barbara



Software tools that help students with every stage of the writing process

Writing and Publishing Tools

Appropriate for grades 3–12

The Writing and Publishing Tools Kit is designed to help students put their ideas into words—and even beyond that, into multimedia presentations. The software and curriculum materials help with every stage of the writing process—from prewriting through publishing—as well as an application that promotes collaborative writing. To help you make the best possible use of this wealth of resources, there's also a companion curriculum guide filled with suggestions for writing projects that you can easily tailor to most any curriculum area.

Writing and Publishing Software

Author's Toolkit, Media Weaver, Digital Chisel HTML, ClarisWorks®, ClarisImpact, Aspects, Correct Grammar, Write On! Sentences to Paragraphs II, WriteOn! Paragraphs to Essays I, TimeLiner, Key Into Spanish

Resource Software

American Heritage Dictionary and The Copernicus Collection of Multimedia Images, Volume 1

System Utility Software

MacLink Plus (file conversion software) and At Ease™ (easy-to-use alternative interface and security software)

Curriculum and Other Materials

- Writing and Publishing Tools Curriculum Guide
- Software documentation (guides and manuals for the included software)

Writing and Publishing Tools Kit

Not sold separately; must be purchased with a computer.

(#T1801LL/B) \$300

Writing and Publishing Tools Bundle

Includes Power Macintosh 5260/120.

Without setup (#B2822LL/C) \$1,799

With setup (#B2823LL/C) \$1,859



Special Limited Time Offer:

Purchase the Power Macintosh 6400/200 and the Writing and Publishing Tools Kit before December 13, 1996, for only \$1,999, a savings of \$200 on the separate purchase price of the kit and the computer. (See page 5 for details on the Power Macintosh 6400/200.)

Without setup (#B3050/A) \$1,999

With setup (#B3051LL/A) \$2,059

This offer cannot be combined with any other Apple program or promotion. Purchase orders must be faxed or postmarked by December 13, 1996.

Reference Kits

A Wealth of Multimedia Resources on CD-ROM

The Reference Kits on CD-ROM are an integral part of the Apple Education Series. Having a Reference Kit in your classroom is like bringing an entire multimedia library to your students and will

help them research paper topics, create oral presentations, and develop interactive reports. The Reference Kits on CD-ROM are affordable, effective learning tools—a must for your students.

Includes 13 different CD-ROMs

Elementary Reference

Appropriate for grades K–6

Multimedia fosters creativity and curiosity in elementary grades and helps students take the initiative in learning. With this comprehensive kit, students have extensive reference materials on CD-ROM—including a multimedia encyclopedia and resources on art, science, music, and the environment—as well as an easy-to-use multimedia authoring tool to help students produce their own interactive reports.

Resource Software

Eyewitness Encyclopedia of Nature, Grolier Multimedia Encyclopedia, Maps 'n' Facts, Microsoft Dinosaurs, Microsoft Musical Instruments, The Rosetta Stone PowerPac, The San Diego Zoo Presents... The Animals!, The Way Things Work, With Open Eyes: Images from the Art Institute of Chicago, ZooGuides: Whales and Dolphins, and ZooGuides: World of Reptiles

Multimedia Authoring Software

HyperStudio

Elementary Reference Kit

Not sold separately, must be purchased with a computer.

(#T1676LL/D) \$200

Elementary Reference Bundle

Includes Power Macintosh 5260/120

Without setup (#B2809LL/C) \$1,699

With setup (#B2810LL/C) \$1,759

Extensive collection of reference CD-ROMs

Secondary Reference

Appropriate for grades 6–12

To prepare for the future, middle and high school students need to learn to use technology as a resource. With this comprehensive kit, students have extensive reference resources on CD-ROM—including a multimedia encyclopedia, a three-dimensional atlas, and resources in the subject areas of art, science, history, and current events—along with an easy-to-use multimedia authoring tool to help students produce their own interactive reports.

Resource Software

Artrageous, Cartopedia, CD Sourcebook of American History, TIME Magazine Multimedia Almanac, 3D Atlas, Eyewitness Encyclopedia of Science, Grolier Multimedia Encyclopedia, Our Times, RedShift, The Rosetta Stone PowerPac, and ZooGuides: The Rainforest

Multimedia Authoring Software

Digital Chisel HTML

Secondary Reference Kit

Not sold separately, must be purchased with a computer.

(#T1677LL/E) \$200

Secondary Reference Bundle

Includes Power Macintosh 5260/120

Without setup (#B2807LL/C) \$1,699

With setup (#B2808LL/C) \$1,759



A selection of extensive resources is available in the Elementary and Secondary Reference Kits

Create a multisensory learning environment for young children

Early Childhood Connections

Appropriate for pre-K and K

This developmentally appropriate program combines hardware, software, books, and interactive CD-ROMs to create a multisensory learning environment for children ages three through five. To make the powerful Macintosh computer even easier to use for the very young—and to protect your files and applications—the program also includes Apple's At Ease alternative interface software. And to ensure you get the most out of these materials, Early Childhood Connections comes with a Teacher Resource Guide that offers ideas for integrating technology into your classroom activities.

Software, Teaching Materials, and User Documentation

Two-Volume Binder Set:

- Volume 1, Teacher Resource Guide: A manual that provides a thematic approach to curriculum integration
- Volume 2, Student Software: User documentation for all software included in the software library

Software: At Ease, Bailey's Book House, Davidson's Kid Works 2, Easy Street, Kid Pix 2, Millie's Math House, The Writing Center

Four Books on CD-ROM: *Just Grandma and Me*, *A Silly Noisy House*, *My Silly CD of Colors*, and *My Silly CD of Counting*

Two Children's Books: *We Are All Alike... We Are All Different* and *Sing a Song of Popcorn*

Additional Product Information

Setup and Consultation: Setup of your Early Childhood Connections computer and software is optional. An authorized Apple representative will come to your location, set up your system, and answer any questions you have about getting started with your new equipment.

Technical Support: Toll-free technical support for the life of your product is included with every bundle.

Early Childhood Connections Kit

Not sold separately; must be purchased with a computer.

Without Setup: (#T0609LL/G) \$300

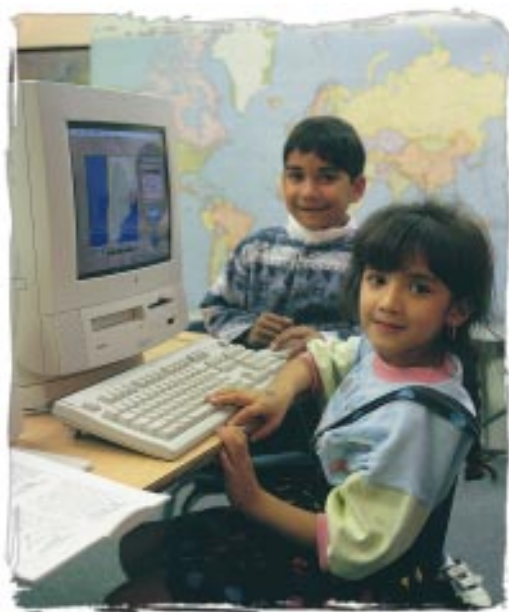
With Setup: (#B2826LL/B) \$396

Early Childhood Connections Bundle

Includes Power Macintosh 5260/120 and Early Childhood Connections Kit.

Without Setup: (#B2867LL/C) \$1,799

With Setup: (#B2827LL/C) \$1,895



Use technology to encourage the development of language skills

Early Language Connections

Appropriate for grades K–2

Early Language Connections is a comprehensive program that complements and supports many different approaches to using technology to encourage the development of language skills. To make the powerful Macintosh computer even easier to use for young children—and to protect your files and applications—the program also includes Apple's At Ease alternative interface software and comes with a four-volume teacher's guide, as well as the option to purchase two days of on-site training that covers issues such as technology implementation, curriculum integration, and classroom management techniques.

Software, Teaching Materials, and User Documentation

This product is available in two basic versions: the Student Station and the Teacher Station, which includes not only all of the curriculum software and other materials, but also additional software to help teachers make optimal use of the materials. You can also purchase a four-station bundle that includes three Student Stations, one Teacher Station, a printer, setup, and two days of initial training. For a complete list of materials, call 1-800-800-APPL (2775).

Software: At Ease, Davidson's Kid Works 2, Muppets on Stage, ReadingMaze, Scholastic SuperPrint, Storybook Weaver Deluxe, Word Munchers Deluxe;

The Teacher Station also includes the Writing Center and Grady Profile
Five Books on CD-ROM: *The Paper Bag Princess*, *Mud Puddle*, *The Tale of Peter Rabbit*, *Cinderella: The Original Fairy Tale*, and *Just Grandma and Me*

Children's Paperback Book: *Just Grandma and Me*

Additional Literature (for the Teacher Station): The Scholastic Inc. Kit, which contains 15 big books, 320 conventional-size books (over 50 titles), and 10 books and music on cassette tapes.

Additional Product Information

Setup and Consultation: Setup of your Early Language Connections computer and software is included. An authorized Apple representative will come to your location, set up your system, and answer any questions you have about getting started with your new equipment.

Technical Support: Toll-free technical support for the life of your product is included with every bundle.

Early Language Connections Student Station Kit

Not sold separately; must be purchased with a computer. Includes setup.

(#B2830LL/B) \$650

Early Language Connections Student Station Bundle

Includes Power Macintosh 5260/120, Early Language Connections Student Station Kit, and setup.

(#B2831LL/C) \$2,149

Early Language Connections Teacher Station Bundle

Includes Power Macintosh 5260/120, Early Language Connections Teacher Station Kit, and setup. Call 1-800-800-APPL (2775) for details.

(#B2835LL/C) \$4,189

Early Language Connections Teacher Station Kit

Not sold separately; must be purchased with a computer. Includes setup.

(#B2833LL/B) \$2,690

Early Language Connections Training

Educators will participate in hands-on practice with the applications and curriculum solutions. The kit needs to be purchased prior to the training. A maximum of 12 participants per session. District/school is responsible for providing a minimum of six computers for use during the training. Two days, on site.

(#T1598LL/A) \$2,999

Early Language Connections 4-Station Bundle

Includes four Power Macintosh 5260/120 computers (one Teacher Station and three Student Stations), one Early Language Connections Teacher Station Kit, one Apple Color StyleWriter 2500 printer with LocalTalk module, setup, and two days of training.

(#B2829LL/C) \$12,699

Great for bilingual and language immersion programs

Spanish Language Connections

Appropriate for K-2

Spanish Language Connections is a comprehensive program that complements and supports many different approaches to using technology to encourage the development of language skills in bilingual English/Spanish K-2 classes or in Spanish language immersion programs. To make the powerful Macintosh computer even easier to use for young children—and to protect your files and applications—the program also includes Apple's At Ease alternative interface software and comes with a four-volume teacher's guide, as well as the option to purchase two days of on-site training covering issues such as technology implementation, curriculum integration, and classroom management techniques.

Software, Teaching Materials, and User Documentation

This product is available in two basic versions: the Student Station and the Teacher Station, which includes not only all of the curriculum software and other materials, but also additional software to help teachers make optimal use of the materials. You can also purchase a four-station bundle that includes three Student Stations, one Teacher Station, a printer, setup, and two days of initial training. For a complete list of materials, call 1-800-800-APPL (2775).

Software: At Ease, The Bilingual Writing Center, Davidson's Kid Works 2, Kid Pix 2, Muppets on Stage, Scholastic SuperPrint, Storybook Weaver Deluxe;

The Teacher Station also includes Grady Profile and the Writing Center

Four Books on CD-ROM: *Just Grandma and Me*, *The Tortoise and the Hare*, *The Cat Came Back*, and *Sitting on the Farm*

Two Children's Paperback Books: *Just Grandma and Me* and *The Tortoise and the Hare*

Additional Literature (for the Teacher Station): The Scholastic Inc. Kit, which contains 15 big books, 294 conventional-size books (over 57 titles), and 11 books and music on cassette tapes.

Additional Product Information

Setup and Consultation: Setup of your Spanish Language Connections computer and software is included. An authorized Apple representative will come to your location, set up your system, and answer any questions you have about getting started with your new equipment.

Technical Support: Toll-free technical support for the life of your product is included with every bundle.

Spanish Language Connections Student Station Kit

Not sold separately; must be purchased with a computer.
(#B2838LL/B) \$750

Spanish Language Connections Student Station Bundle

Includes Power Macintosh 5260/120, Spanish Language Connections Student Station Kit, and setup.
(#B2839LL/C) \$2,249

Spanish Language Connections Teacher Station Kit

Not sold separately; must be purchased with a computer.
(#B2841LL/B) \$3,690

Spanish Language Connections Teacher Station Bundle

Includes Power Macintosh 5260/120, Spanish Language Connections Teacher Station Kit, and setup.
(#B2843LL/C) \$5,189

Spanish Language Connections Training

Educators will participate in hands-on practice with the applications and curriculum solutions. The kit needs to be purchased prior to the training. A maximum of 12 participants per session. District/school is responsible for providing a minimum of six computers for use during the training. Two days, on site.
(#T1605LL/A) \$2,999

Spanish Language Connections 4-Station Bundle

Includes four Power Macintosh 5260/120 computers (one Teacher Station and three Student Stations), Spanish Language Connections Kit, one Apple Color StyleWriter 2500 printer with LocalTalk module, setup, and two days of training.
(#B2837LL/C) \$13,699

Supports the standards set by the National Council of Teachers of Mathematics

Math: Grades 5-8

The National Council of Teachers of Mathematics (NCTM) has been encouraging teachers to explore new methods. This kit promotes that initiative by providing a collection of some of the most useful—and enjoyable—math software available. The included applications help you take advantage of innovative methods for teaching new priorities in math, and each supports the standards set by the NCTM.

Software: Building Perspective, Divide and Conquer, Measurement in Motion, Probability Constructor, TesselMania!, and ClarisWorks.

Math: Grades 5-8 Kit

Not sold separately; must be purchased with a computer.
(#T1175LL/F) \$200

Math: Grades 5-8 Bundle

Includes Power Macintosh 5260/120.

Without setup (#B2820LL/C) \$1,699

With setup (#B2821LL/C) \$1,759

Interactive presentations of a broad range of biology topics

Biology

Appropriate for high school

The Biology Kit integrates hands-on lab activities with multimedia computer simulations, data collection, graphing, modeling, presentations, and analysis. It also is available in a version that includes a microcomputer-based lab (MBL) with a set of physiology probes.

Curriculum Software: A.D.A.M. Essentials, Cardiovascular System, Investigating Lake Iluka, Life Story, Genetics, Photosynthesis, and Population Ecology

Productivity Software: Astound, ClarisWorks, and HyperCard

Reference Software: The San Diego Zoo Presents... The Animals!, Clip-Art for Science Teachers, LIFEmap Series, and the Grolier Multimedia Encyclopedia

Biology Kit

Not sold separately; must be purchased with a computer.
(#T1569LL/E) \$800

Biology Kit with Probes

Not sold separately; must be purchased with a computer.
(#B2819LL/B) \$1,550

Biology Bundle

Includes Power Macintosh 5260/120.

Without setup (#B2816LL/C) \$3,049

With setup (#B2818LL/C) \$3,109

Biology Kit Training

Educators will participate in hands-on practice with the applications and curriculum solutions. The kit needs to be purchased prior to the training. A maximum of 12 participants per session. District/school is responsible for providing a minimum of six computers for use during the training. Two days, on site.
(#T1570LL/A) \$2,999



Powerful software for your everyday tasks

Teacher Solution Kit

This kit includes software designed to help teachers take attendance, plan lessons, develop tests, report grades, and more. Please see page 21 for more information.

Apple Staff Development

Apple's approach to technology staff development is different from most teacher in-service programs in several important ways: it's based on more than 10 years of experience with the Apple Classrooms of Tomorrow (ACOT) research project; it helps educators create their

own ongoing staff development program; and it can be scaled to meet the needs of both small and large districts. In addition, all our certified staff development instructors are experienced classroom teachers.

Three Tiers of Offerings

Apple Education has identified three tiers of technology achievement to be attained through staff development. At the most fundamental level is the mastery of general skills—including hands-on experience with individual applications. Building on that is the ability to integrate technology into the classroom curriculum. And at the highest level is leadership—including the ability to create an ongoing, in-school staff development program. We work with key leaders or a "vanguard" team to develop a technology integration model that they can apply in their own classrooms. And we help these leaders to develop the coaching and mentoring skills they need to share their classroom experiences with other teachers.

Apple Staff Development Design Principles

All staff development offerings are based on the following principles:

- Participants learn by doing.
- Activities are relevant to participants' educational roles.
- Leaders model appropriate instructional strategies.
- Schedules include time for reflection and collaboration.
- Leaders and other participants provide ongoing support.

Tier 1 Staff Development Workshops

Apple Education Series Staff Development

Hands-on practice with the applications and curriculum solutions that are part of an individual curriculum kit. Two days, on site.

Early Language

Connections Training

(#T1598LL/A) \$2,999 per group of 12

Elementary Curriculum

Connections Training

(#T1959LL/A) \$2,999 per group of 12

Biology Kit Training

(#T1570LL/A) \$2,999 per group of 12

Spanish Language Connections Training

(#T1605LL/A) \$2,999 per group of 12



Tier 2 Staff Development Workshops

Technology and Curriculum Integration Workshop

Participants will learn about integrating technology into classroom practice. The course is designed around the Unit of Practice™ (UOP), a process for rethinking classroom activity when integrating technology. Participants will create their own UOP to implement in their classroom. Two days, on site.

(#T1627LL/A) \$3,500 per group of 12

Multimedia Integration Workshop

Participants will learn how to develop classroom activities in which students create multimedia projects. The instructor will introduce the Unit of Practice (UOP) as a framework for developing these activities. In addition, participants will explore the Internet and learn how to access on-line resources. Two days, on site.

(#T1628LL/B) \$3,500 per group of 12

Tier 3 Staff Development Workshops

Leadership Workshop for Technology Program Development

Leveraging the Apple Classrooms of Tomorrow (ACOT) Teacher Development Center model, this workshop is designed to build the leadership and mentoring skills of "vanguard" teams of teachers. These technology curriculum leaders will then be able to successfully create a situated staff development program for their schools or districts. Three days, on site.

(#B2695LL/B) \$6,500 per group of 12

Consulting Services

For administrators and planners who want to design and implement professional development centers based on the ACOT Teacher Development Center model. Participants will learn to develop a strategy for tailoring these principles to meet the needs of their particular organization. Two days, on site.

(#B2697LL/B) \$4,500 per group of 12

Planning Tools, Solution Kits, Videos, and More

Plan and carry out any kind of strategic plan for your school

Teaching, Learning, & Technology— A Planning Guide

This CD-ROM is designed to help you create, present, and plan for staff development using technology. Through interactive multimedia materials, it offers the resources, tools, and direction you need to establish an effective staff development program.

(#T1673LL/B) \$149

Implement a dynamic technology and staff development plan

Teaching, Learning, & Technology— Planning for Staff Development

This multimedia-based planning kit helps you create, present, and plan a situated technology staff development program. Success stories and planning tips are based on our experience with the Apple Classrooms of Tomorrow (ACOT) research project and Teacher Development Centers.

(#T1799LL/A) \$99

Great shows for staff development

Imagine II Videos

Imagine II is a series of six 30-minute programs produced by Apple that is being aired by Public Broadcasting Service (PBS) stations. Each show focuses on a different theme, combining real-life stories and segments shot in actual classrooms with practical advice for getting started, "coping tips" from experienced educators, and Internet resources of particular interests. The six titles in this series include the following:



- *How Computers Are Changing the Way We Teach and Learn*
- *Multimedia—Exploring the Possibilities*
- *Networking—Beyond the Classroom Walls*
- *Enhancing Curriculum with Technology*
- *Technology for Enhancing Language Skills and Literacy*
- *CyberClassroom—Now and in the Future*

Available by calling 1-800-800-APPL (2775) \$59.99

Powerful software for your everyday tasks

Teacher Solution Kit

This kit includes software designed to help teachers take attendance, plan lessons, develop tests, report grades, and more.

Hardware: Choose the Teacher Solution Bundle, which includes a Power Macintosh 5260/100, or one of the two other computer options.

General Productivity Software: ClarisWorks, ClarisWorks for Teachers, Digital Chisel HTML, Scholastic SuperPrint

Teacher Productivity Tools: Classroom Clips (color graphics), CSL Curriculum Orchestrator SP, Easy Grade Pro, MakeTest, and TimeLiner

Reference Software: Grolier Multimedia Encyclopedia, Microsoft Bookshelf, TIME Magazine Multimedia Almanac

Teacher Solution Kit

Not sold separately; must be purchased with a computer.

(#T1681LL/D) \$200

Teacher Solution Bundle

Includes Power Macintosh 5260/120.

Without setup (#B2805LL/C) \$1,699

With setup (#B2806LL/C) \$1,759



The Apple Educator Advantage Home Computer Purchase Program

We understand that an educator's job doesn't end with the school day. That's why we developed the Educator Advantage™ Home Computer Purchase Program—so you can complete all your school work, and then still have a computer on hand for everything from handling household budgets to family entertainment. With just one phone call, eligible educators can order an expanded range of Apple computers and software bundles. The Educator Advantage program provides you with great values, convenient ordering, and fast and free shipping. Call today for details.

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Turn to page 2
to see what Apple
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Here are the long-standing reasons why Apple should be your choice for education technology

- The power, ease of use, cost-performance, and advanced multimedia capabilities of Macintosh computers.
- Innovative, classroom-tested solution bundles available when you purchase an Apple computer.
- ACOT Research findings (about the success of technology in the classroom), which Apple implements in the development of all its products and services.
- More educational software for the Macintosh than any other operating system, including Windows 95 (see page 1).
- New, advanced technology to improve the learning process in any environment (see page 7).

And here are some more reasons...

- Apple Education is the only education department in the computer industry that provides its own customer and technical support, staffed by dedicated education specialists.
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- Technical support on all Apple products.
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- Current information available on the World Wide Web.
- Shipping included with all purchases.
- Comprehensive collection of staff development offerings.

The Apple Education Resource Guide was produced entirely on Macintosh computers.

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